



**K.RAMAKRISHNAN COLLEGE OF  
ENGINEERING(Autonomous)**

*Accredited by NAAC with 'A' Grade, ISO 9001: 2015 Certified Institution  
(Approved by AICTE & Affiliated to Anna University) Samayapuram,  
Tiruchirappalli – 621 112*

**INSTITUTION INNOVATION COUNCIL (IIC)  
IIC - DRIVEN ACTIVITIES**

**Report on**

**“A SEMINAR ON AWARENESS OF  
STARTUPS AND RELATED ECOSYSTEM”**

**DATE: 29.08.2022**

The Institution Innovation Council of K.Ramakrishnan College of Engineering organized “**A Seminar on Awareness of Startups and related Ecosystem**” on 29.08.2022. The chief guest Prof. N. Manimekalai, M.A, Ph.D, B.Ed, Director & Head, Department of Women’s Studies, Bharathidasan University. The event was coordinated by Dr. D.Srinivasan, Principal & President- IIC, Dr.R.Kamaraj Professor & Head/MBA and Dr.S.Titus, Professor/ EEE & IIC convener along with the coordinator Mrs.P.Janet Mary Portia, Assistant Professor / MBA.

MHRD -IIC has taken **Initiatives** continuously and conducting Innovation and Entrepreneurship development programs, Startup programmes etc., for all the students and faculty of K.Ramakrishnan College of Engineering. In that the KRCE has taken initiative to conduct this event in this pandemic situation continuously. The webinar is conducted through Google meet platform, more than 30 students and 5 staff was participated in this seminar programme. We have received generous supports from our management (K.Ramakrishnan College of Engineering, an AUTONOMOUS Institution) for Organizing this IIC activities.

The chief guest speaker Prof. N. Manimekalai, M.A, Ph.D, B.Ed, Director & Head, Department of Women’s Studies, Bharathidasan University addressed the students on awareness of Startups. She has explained the participants about awareness of startups and related ecosystem. The students and faculty members were more benefited and enjoyed the session and it was more interactive and good. The event was started with the introduction about IIC, followed by welcome address by Ms. R. Pooja Batt II-MBA, and vote of thanks by Mr. E. Sharmila II-MBA.

**The details of the Programme was uploaded in the College Social media and the Screen shots of the session are attached below.**

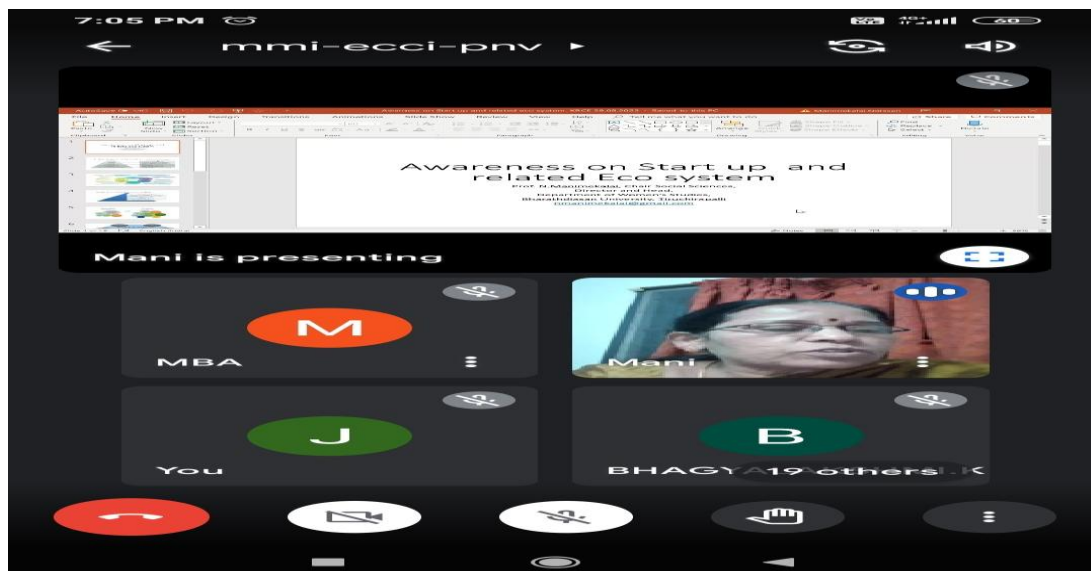
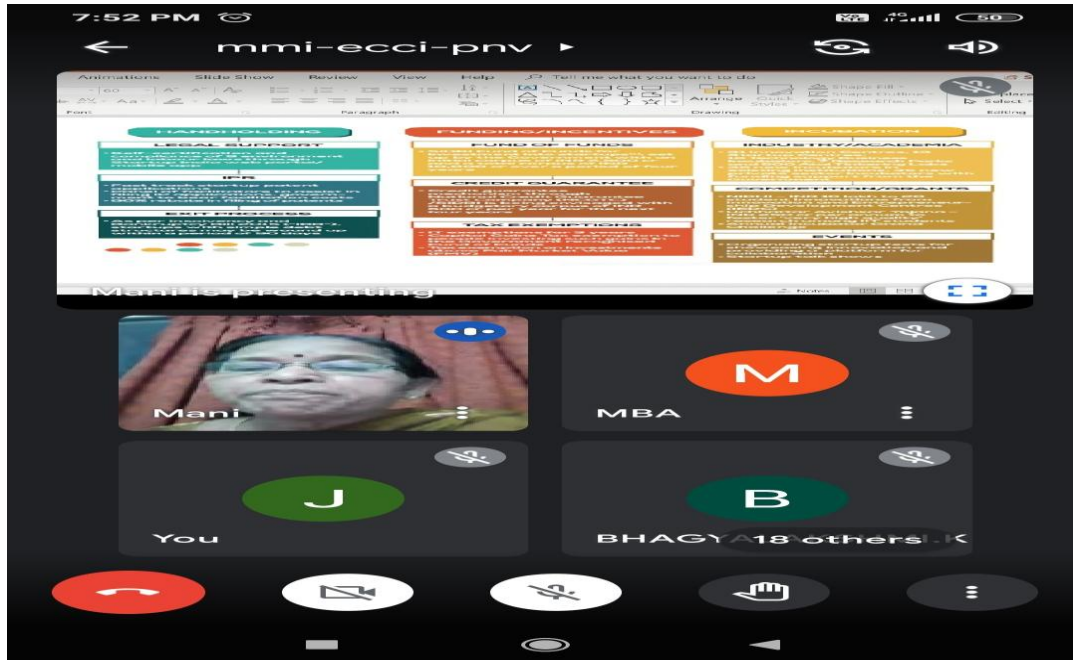
Thank you.



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## SESSION PHOTOS





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